



## **UCSF-Washington Cancer Center**

Bringing World-Class Cancer Care to our Community

Join our Campaign



## Washington Hospital at a Glance



60+ YEARS OF SERVICE IN SOUTHERN ALAMEDA COUNTY



3X MAGNET STATUS BY THE AMERICAN NURSES CREDENTIALING CENTER



RANKED IN HEALTHGRADES AMERICA'S 50 BEST HOSPITALS FOR SURGICAL CARE IN 2022



SERVING A POPULATION OF 365,000 RESIDENTS



THE WASHINGTON-UCSF AFFILIATION PROVIDES RENOWNED SPECIALITY SERVICES & CARE



415 HOSPITAL BEDS, INCLUDING 48 IN CRITICAL CARE



75.000+ COVID VACCINES ADMINISTERED IN 2021

#### **OUR VISION FOR CANCER CARE**

Washington Hospital Healthcare System (WHHS) is a not-for-profit and an awardwinning Health Care District committed to meeting the health care needs of the residents we serve. Over the years, WHHS has strategically partnered with leading medical institutions - like our growing affiliation with UCSF Health. Washington Hospital and UCSF Health share a vision to combine strengths and become the leading cancer program in the region providing world-class care to oncology patients closer to their homes.

Washington Hospital is embarking on a historic \$10M capital campaign to build a new and expanded comprehensive Cancer Center, and impact the future of worldclass cancer care in Southern Alameda County. The UCSF-Washington Cancer Center provides patients with local access to the latest cancer research, cuttingedge technology, leading physicians and experts, as well as multi-disciplinary treatment in a convenient environment, without having to travel across the Bay.

#### **CHALLENGES TO ADDRESS**

- Patient volume continues to outgrow our existing space by 6x

#### **OUR IMPACT AT THE CANCER CENTER**

- Serving 400-500 patients monthly
- Comprehensive and cutting-edge cancer treatment not previously available



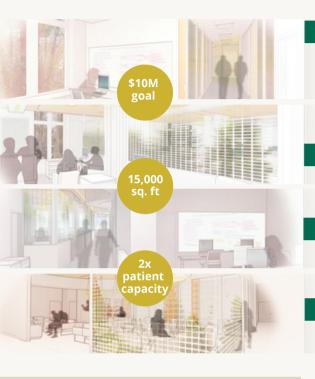
"Getting diagnosed with breast cancer is not something easy to digest, even until now it seems like a distant dream. I'm very happy with the outcome because every step of the way we chose very carefully, and I feel confident in the treatments I received."

#### Vania Hendratna

**UCSF-Washington Cancer Center Patient** 

# A LIFESAVING Investment

Elevating philanthropic support for the Hospital, is a life-saving and important investment, which impacts the well-being of the entire community. Newly designed areas in the UCSF-Washington Cancer Center will house comprehensive services and outstanding patient-centered care all under one roof. This transformative campaign will be financed through a variety of fundraising sources with an overall funding need of \$18M and is anticipated to be completed by early 2024. Our aim is to raise a minimum of \$10M in philanthropic giving to alleviate a critical need for additional resources before the Cancer Center completion date. Doubling patient capacity, our patients will have expanded access to safe and comfortable quality services with 15,000 square feet of state-of-the-art facilities, multidisciplinary collaboration, and an expansive network of leading specialists.



#### **COMPREHENSIVE & INTERDISCIPLINARY SERVICES**

- Providing a collaborative network of interdisciplinary services for patients and their families, with 2,000+ sq. ft. of space for nutritionists, clinical researchers, financial counselors, care navigators, social workers & pharmacists
- Clinical research program with expanding access to active clinical trials.
- Full-service 1350 sq. ft. in-house pharmacy

#### COMFORTABLE & ACCESSIBLE INFUSION PODS

• 17 infusion bays, 3 private treatment areas, 6 private exam rooms and 2 procedure rooms to provide a comfortable space for patients undergoing cancer treatment and chemotherapy

#### A CENTRALIZED NURSING STATION

 A new centralized nursing station will help improve patient care and provide faster and more efficient services

#### **RECEPTION & PATIENT WAITING AREAS**

• Larger, more centralized waiting area for patients and families to ensure comfort and safety, reducing wait times by I hour.

#### **UCSF-WASHINGTON CANCER CENTER EXPANSION TIMELINE**

Design Development

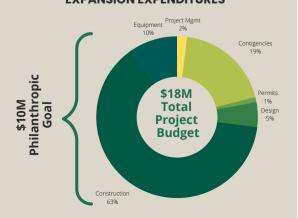
Phase 1 Planning Feb 2022 - Jun 2022

Phase 2 Planning

Regulatory Review

Construction

#### WASHINGTON-UCSF CANCER CENTER **EXPANSION EXPENDITURES**



#### JOIN US FOR A TRANSFORMATIVE **CAMPAIGN**

Washington Hospital seeks the support of its closest friends to expand the UCSF-Washington Cancer Center and be able to provide comprehensive cancer care locally to meet our community's growing needs.

With your gift, you can help us further our vision of a world-class medical system at the cutting-edge of patient-centered care. It's an opportunity that will transform and save thousands of lives in our community and beyond. We can transform the future of cancer care at Washington Hospital Healthcare System, and we need your help to do so.

#### FOR MORE INFO & WAYS TO GIVE:

foundation@whhs.com - 510.818.7350











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# WAYS to Give

#### CASH

This is the most common way to make a contribution. Larger gifts can be pledged over 2-5 years.

#### **STOCK**

A gift of appreciated securities is a way to make a significant contribution at a reduced cost. Federal tax laws allow a charitable deduction for the full market value of securities on the date of your gift.

### **DONOR ADVISED FUND (DAF) DISTRIBUTIONS**

Recommending a grant from your donor advised fund may be an efficient way to support the campaign. Grants may be recommended over single or multiple years.

#### **IRA CHARITABLE DISTRIBUTIONS & ROLLOVERS**

If you are 70 1/2 years or older, this method of giving allows you to make an easy and convenient gift that is excluded from your gross income and counted towards you required minimum distribution.

#### **MATCHING GIFTS**

Consider inquiring about your company's ability and willingness to match your personal philanthropy. The participation of your employer could dramatically increase the impact of your gift.

## GIFTS OF REAL ESTATE/PROPERTY

If you are a business owner, own real property or have any other type of complex asset, giving options exist that can both help Washington Hospital and benefit your family financially.

#### **BEQUEST INTENTIONS**

Bequests are simply a provision in your will to leave a gift to Washington Hospital Healthcare Foundation. Charitable bequests are fully deductible from your estate and can significantly reduce estate taxes. Due to the nature of this gifts being for the future, they may support the ongoing mission of Washington Hospital Healthcare Foundation, rather than the campaign.

### **SUPPORT TODAY**

Washington Hospital presents a historic opportunity to transform the future of cancer care through private philanthropic support. There are various ways donors can mark their commitment to advancing the campaign's objectives including the giving vehicles outlined below for gifts above the 5figure range. Naming opportunities are available at the 6 and 7 figure gift levels for the Cancer Center.

**I WOULD** LIKE TO... Reduce/Avoid Estate Tax Reduce Income Tax educe or Eliminate Capital Gains Tax Get Income back from the Gift

Give an Asset but Enjoy its Benefits

	M.			$\cup$
Cash	•			
Matching Gifts	•			
DAF				
Gifts of Appreciated Securities	•			
Gifts of Real Estate/ Property				
Bequest				
IRA Charitable Distribution	•			
Life Income Gifts				
Life Insurance				